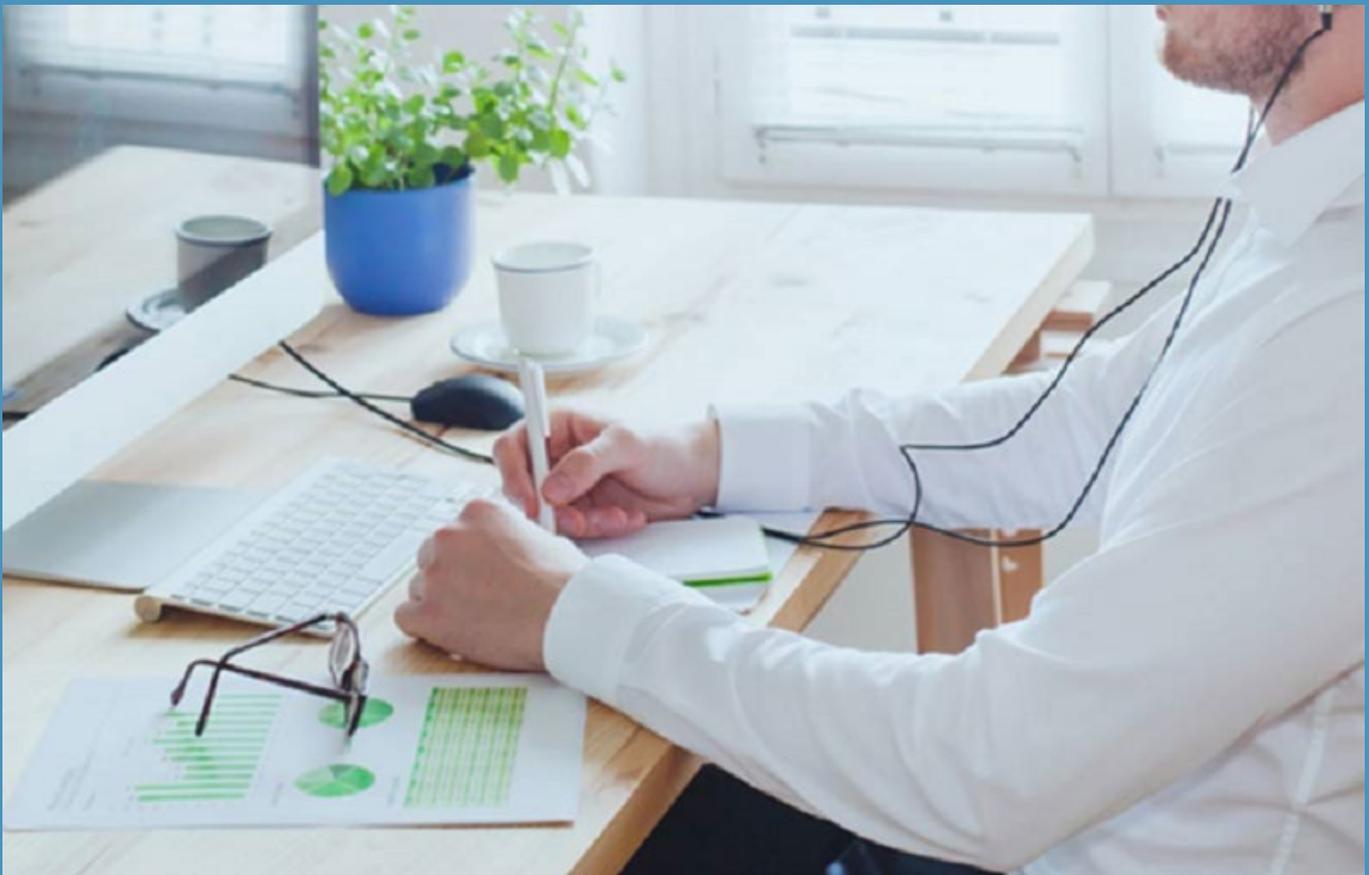




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# Continuing Professional Development AudioWeb Courses

January – March 2023



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## Registration Information

PD AudioWebs are direct recordings from live PD seminars and are eligible for verifiable CPD hours, as indicated in the course description.

To claim these hours as verifiable, you will be required to successfully complete a short quiz, also accessible via the website. Upon successful completion of the quiz, you will be able to print a certificate of completion.

How to get started:

- Submit your registration form to CPAPEI.
- After you purchase your AudioWeb title(s), we will email you a web link where you can access the MP4 files.
- You will also be able to download any available handouts for that seminar in PDF.
- After you have finished listening to the audio file, you can return to the webpage and complete the quiz.

These titles are all available until March 31st, 2023. Registrants will have access to the material for 90 days from the registration date.

## 7 Vital Strategies to Optimize Personal Productivity

Course Code: PDW01

Presenter: Greg Campeau

CPD hours: 1 hour

Price: \$ 45

Feeling caught between a clock and a hard place? The 21st Century workplace "Time Management" presents new challenges and old solutions that don't work anymore! In this leading-edge presentation, participants will learn practical strategies that will help them produce greater results in less time. Participants learn how to gain and keep control of competing priorities resulting in greater peace of mind. Anyone who thinks they don't have enough time to attend this workshop should sign up immediately!

## Anti-Money Laundering: An Interactive Overview

Course Code: PDW02

Presenter: Daniel Speirs

CPD hours: 1 hour of *Ethics*

Price: \$ 45

This session will provide an interactive overview of money laundering and appropriate responses, including the importance of anti-money laundering (AML) in modern society, stages and common indicators of money laundering, minimum elements of an AML compliance program and penalties for non-compliance. Participants will leave this session with an increased appreciation of the impact of money laundering to help you instill the importance of compliance into your corporate culture, awareness of the stages and common indicators of money laundering and how to meet AML compliance requirements including how to respond to suspicious transactions.

## Digital & Physical Organization

Course Code: PDW03

Presenter: Ann Gomez

CPD hours: 1 hour

Price: \$ 45

Like many simple tasks, organizing is something we all know how to do. Yet few busy people take full advantage of its immense productivity benefits. Organizing is often relegated to our free time which rarely comes around. This interactive and insight-rich session will help you simplify the pursuit of organization.

## Developing Your Strategic Leadership Role in Benefits Realization (NEW)

Course Code: PDW04

Presenter: Dr. Blaize Horner Reich

CPD hours: 0.75 hour

Price: \$ 45

CPAs are well positioned to progress beyond monitoring budgets and schedules to take a strategic leadership role in obtaining long term benefits from programs and projects. This session will explain the motivation, demonstrate a successful long-term benefits realization process, and deliver a playbook for action. You will learn how to construct benefit frameworks, report benefits to management and involve your Board of Directors.

## Do Innovative Companies Have a Secret? How Anyone Can Be Innovative with Human-Centred Design (NEW)

Course Code: PDW05

Presenter: Andrew Webster

CPD hours: 1 hour

Price: \$ 45

What does it mean to be genuinely innovative in an era defined by rapid change? Innovative organizations can adapt, thrive and shape future trends. The key to unleashing creativity in day-to-day work is building a culture of innovation

where inspired thinking abounds and the customer comes first. You will learn what a culture of innovation looks like, why successful companies drive innovation through their people, a systematic approach to building and sustaining a culture of innovation, how the world's most successful companies use human-centered design to drive innovation and how to generate the best ideas by engaging in an interactive brainstorming exercise.

### Managing Stress and Building Resiliency

Course Code: PDW06

Presenter: Lauren Florko

CPD hours: 1 hour

Price: \$ 45

Stress-related absences and productivity loss costs Canadian employers over \$3.5 billion a year. When work should be a source of achievement, challenge, and a place of belonging, we instead find ourselves merely surviving instead of thriving. This session aims to help you understand why you may feel stressed – examining your tasks, your relationships, and your personal mindset. You'll learn what actions you can undertake to help reduce stress and build resiliency to feel less stressed in the future.

### The Neuroscience of Success. Are You Programmed for Success or Sabotage?

Course Code: PDW07

Presenters: Tanya Chernova & Joanna Andros

CPD hours: 1 hour

Price: \$ 45

Do you wonder why you are not achieving bigger goals when you know you have potential? Science reveals that people are subconsciously more afraid of success than they are of failure. Once we reach a level of progress, we trigger self-sabotage and begin to struggle. Help yourself or your team overcome the negative thinking, procrastination, self-doubt, and distractions that create stress and busyness

without moving forward. Join the #1 bestselling authors of UnderMind and learn the 7 subconscious beliefs that sabotage success and how to overcome them!

### Overthinking - Get Out of Your Head and Into Your Body

Course Code: PDW08

Presenter: Nicole Porter

CPD hours: 1 hour

Price: \$ 45

Are you an over thinker? If you are, you're not alone. In our personal and professional lives, analysis is necessary. But over analysis - the act of rumination, worrying, or being 'stuck in your head' - can have a negative impact on your psychological, mental and physical health. It is, however, a habit that can be broken.

### Presentation Skills for Introvert Accountants

Course Code: PDW09

Presenter: Carson McKee

CPD hours: 1 hour

Price: \$ 45

Public speaking is often rated as peoples' #1 fear but it doesn't have to be this way. Have you ever wanted to be more confident in giving presentations? This session will help build confidence in delivering effective and engaging presentations. Participants will learn how to structure a presentation for maximum effect, methods for building effective presentations, how to build confidence in public speaking and how to handle questions and overcome objections.

### Responding to Microaggressions (NEW)

Course Code: PDW10

Presenter: Aftab Erfan

CPD hours: 1 hour

Price: \$ 45

Workplaces are common sites for Microaggressions: subtle, often small, often

unintentional comments or gestures that have the impact of excluding, discounting or hurting those around us. Microaggressions have a large negative impact particularly on people from under-represented or historically marginalized communities. In this session, the presenter dissects the dynamics of a microaggression and discusses possible responses to microaggressions from three positions: witness, target, and perpetrator. You will leave with some practical tips about what to do from each of these positions.

### Thinking for a Change: Preparing Your Mind and Brain for Disruption

Course Code: PDW11

Presenter: Terry Small

CPD hours: 1 hour

Price: \$ 45

If there is one certainty in business today, it's this: change is coming your way. The success you and your organization achieve depends on the knowledge you possess, and the flexibility of your thinking. But today, with vast amounts of information pouring in every minute from hundreds of sources, thinking clearly and acquiring knowledge has become a major challenge. This session will give you clear and practical ideas to help you think flexibly, and learn anything better, easier, faster - to help you master the skills of absorbing, retaining and using knowledge more effectively.

### What's the Big Deal About Mindfulness? How is it Relevant for CPAs?

Course Code: PDW12

Presenter: Scott Orth

CPD hours: 1 hour

Price: \$ 45

We have all heard we need to be more mindful. But what does that mean? Come to this session

to learn the science behind mindfulness and several practical tools to you can take away; tools to be more focused when you need to get something done, to be calmer and less reactive when you are stressed and to be more positive and motivated when you are feeling down.

### Demystifying AI for CPAs (NEW)

Course Code: PDW13

Presenter: Ramy Nassar

CPD hours: 1 hour

Price: \$ 45

Artificial Intelligence (AI) is disrupting almost every industry, and financial planning & accounting are no different. This session will help participants gain a practical understanding of how AI and machine learning are impacting the accounting profession. You will walk away with a contextual understanding of AI, machine learning, accounting applications, and how data bias can impact these systems.

### Humanizing Tech: The New Way for Accountants to Add Value (NEW)

Course Code: PDW14

Presenter: John Hetherington

CPD hours: 1 hour

Price: \$ 45

The accounting industry is at risk of falling behind and many finance and accounting teams are not using their organization's technology to its full potential. So, how can accountants leverage technology to create more value for our stakeholders and customers? Teamwork and collaboration increase productivity, so let's humanize technology and treat it like a member of our accounting team.