CHARTERED PROFESSIONAL ACCOUNTANTS
PRINCE EDWARD ISLAND

AudioWeb Courses

Continuing Professional Development | Winter 2019

Table of Contents

Registration Information

PD AudioWeb (On-Demand) Recordings

PD AudioWeb are direct recordings from live PD seminars, and are eligible for verifiable CPD hours. Eligible CPD hours are indicated in brackets next to each title.

The audio recordings and corresponding PowerPoint visuals are available as MP4 files, along with any available handout materials in PDF files, from our website.

These titles are eligible for Verifiable CPD Hours (hours are indicated in brackets) – in order to claim these hours as verifiable, you will be required to successfully complete a short quiz, also accessible via the website. Upon successful completion of the quiz, you will be able to print a certificate of completion.

How to get started

After you purchase your AudioWeb title(s), we will email you a web link where you can access the MP4 files. You will also be able to download any available handouts for that seminar in PDF. If the audio title is available, you will receive the email within one working day after your order is processed. After you have finished listening to the audio file, you can return to the webpage and complete the quiz.

AudioWeb Courses
Registration Form

Name & Designation: ______________________________

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Course Dates: All courses are available now.

✓	Code	Course Title	Price	TOTAL
	PDa1	Navigating ASPE	75.00	
	PDa2	More than Bean Counters - Branding and Marketing Your CPA Firm	75.00	
	PDa3	Cloud Computing	75.00	
	PDa4	Fostering Innovation & Entrepreneurial Thinking	75.00	
	PDa5	Maximize Your Workforce: Bridging the Generational Divide	75.00	
	PDa6	Negotiating: Challenges & Pitfalls of Negotiations	75.00	
	PDa7	Planning for a Business	75.00	
	PDa8	Retirement Planning for Financial Professionals	75.00	
	PDa9	Rising Expectations of Corporate Reporting: The Landscape of Non-Financial Disclosure	75.00	
	PDa10	Supercharge Your Business with IT	75.00	
	PDa11	What is Your Happiness Practice	75.00	
	PDa12	What Leaders Know About Communication	75.00	
	PDa13	Your People Strategy - Time for a Tune Up?	75.00	
	PDa14	Cash Savings Opportunities in a Fast-Paced World	75.00	
	PDa15	Essential Documents of any Successful Estate Plan	75.00	
	PDa16	Ethical Tax	75.00	
	PDa17	Executive Compensation	75.00	
	PDa18	GST/HST: Tips and Traps	75.00	
	PDa19	International Employees – Cross Border Tax and Social Security	75.00	
	PDa20	Safe Income: A Comprehensive Review	75.00	
	PDa21	SBD Multiplication – Closing the Loopholes & The Impact on CCPCs	75.00	
	PDa22	U.S. Tax – Cross Border Financing and U.S. Tax Reform: Tips & Traps	75.00	
			Subtotal	
			HST (15%)	
			Total	

Please return your completed registration form to the CPAPEI Office, via:
Email: info@cpapei.ca Fax: 902.894.4791 Mail: CPAPEI PO Box 301, Charlottetown, PE C1A 7K7
Payment may be remitted by cheque, Visa, MasterCard, or INTERAC e-Transfer to info@cpapei.ca.

HST Registration No. 80189 3793 RT0001

Public Practice Titles

Navigating ASPE

Presenter: Diane McDonald
October 2017 (1.5 hours)

This session will help you navigate ASPE, Knotia and highlight other tools which can assist you in answering ASPE questions. It will also address common ASPE deficiencies and how to remedy within financial statements. Topics addressed include: CPABC practice inspection findings on the application of ASPE; Private Enterprise Advisory Committee activities; CPA Canada and Financial Reporting & Assurance Standards Canada websites.

More than Bean Counters – Branding and Marketing Your CPA Firm

Presenters: Grant Smith, Corinne Impey
October 2017 (1.25 hours)

This session, co-presented by a communications specialist and a public practitioner, will explore branding considerations for small firms, as well as online marketing strategies including website design, email marketing and the use of social media to reach and engage both prospective and current clients.

General Management Titles

Cloud Computing

Presenter: Regan McGrath
December 2016 (1.5hours)

The session will discuss essentials of cloud-based computing for accounting in industry: when to move your organization to the cloud; responsible transition from a paper-based to a cloud-based platform; security in the digital environment; best practices in digital file management; and cloud- based financial technology and integrations on the market.

Fostering Innovation & Entrepreneurial Thinking

Presenter: Sarah Morton
December 2017 (2 hours)

This session will focus on how to foster that culture, while leveraging data and information to create a modern and adaptive business environment that leads to organizational success.

Maximize Your Workforce: Bridging the Generational Divide

Presenter: Robert Murray
December 2016 (2 hours)

This session dives into what you need to know to best enable today's workforce: understand the drivers for different generations interacting in today's workforce; build a culture that can accommodate each demographic group; and harness the strengths of each group to benefit the business, employees and customers.

Negotiating: Challenges & Pitfalls

Presenter: Tom Knight
March 2003 (2 hours)

This session will look at some of the sharpest challenges faced by negotiators and mistakes we commonly make in response to them. It will provide some key learnings from negotiations research and experience to help you conduct more effective negotiations in challenging circumstances.

Planning for a Business

Presenter: Rieghardt van Enter
November 2016 (2 hours)

Learn how to consider and challenge the drivers behind financial forecasts, explore how to quantify the non-financial aspects of the business; breakdown the linkages between strategy, mission and vision; and enhance your knowledge and skills in both developing and formatting powerful business plans.

Retirement Planning for Financial Professionals

Presenter: Tracy Theemes
July 2017 (1.5 hours)

This session will discuss the changing conditions of older adulthood and new ways to approach financial planning. It will also address common mistakes in personal strategies and areas to be particularly mindful about.

Rising Expectations of Corporate Reporting: The Land- scape of Non-Financial Disclosure

Presenter: Christie Stephenson
December 2017 (1.5 hours)

This session will introduce you to ESG frameworks and standards, to enable you to better understand the information reported by organizations and how to use that information in making informed decisions.

Supercharge Your Business with IT

Presenter: Mike Knapp
June 2017 (1.5 hours)

This session will lead you through the process of transforming IT from disruptor to value creator. We will review some of the top applications and tools in areas such as communications and collaboration, task management, and personal productivity.

What is Your Happiness Practice

Presenter: Tammy Robertson
July 2015 (2 hours)

Is it possible to develop strategies that help you sustain positive energy, deep engagement, and a sense of humour and lightness? If you have been on achievement autopilot driven by goals that keep you pressing forward, but not feeling excited and alive, this session will show you how to get more of the satisfaction you are craving.

What Leaders Know About Communication

Presenter: Sharon Edwards
November 2014 (2 hours)

Leaders know that without effective communication skills, it is impossible to share a vision that will create a strategy that can support a team to a successful outcome. Learn more about improving your skill set as a master communicator. Stop wasting time and energy talking in circles – communicate like a leader instead.

Your People Strategy: Time for a Tune Up

Instructor: Marlene Delanghe
October 2016 (2 hours)

Learn the latest strategies and tips for how to attract, hire, engage and retain the most critical resource, your people. Gain tips for assessing and planning for people resources; strategies for recruiting in a social and modern world; orienting your new staff to increase engagement at the outset; growing and developing your staff in alignment with business needs; and more.

Taxation & Wealth Management Titles

Cash Savings Opportunities in a Fast-Paced World

Presenter: n/a
October 2018 (2 hours)

This session will review incentives and tax credits that are available, some of which you may have heard of and a few you may not have. Knowledge of what incentives/credits are out there is important and timing is key.

Essential Documents of any Successful Estate Plan

Presenters: Andrea Frisby & Christine Muckle
March 2019 (2 hours)

Learn the “building block” legal documents that are crucial for every estate plan. While many understand a Will is needed, a well-thought- out and comprehensive estate plan may also consider trusts, marriage/ cohabitation agreements, co-ownership agreements, shareholder agreements, and beneficiary designations, to name a few. We will explore these documents (and more), and just how they can be used to create a successful estate plan.

Ethical Tax

Presenter: Mike Coburn
October 2016 (1.5 hours)

Tax is seldom black or white. In this session, case studies will be used to provoke discussion on ethical dilemmas confronting accountants related to tax matters. You will be challenged to consider how you would handle a variety of ethical tax scenarios and will develop your ability to recognize ethical tax issues as well as your confidence in handling ethical tax dilemmas. This sessions contains 1.5 hours of ethics content.

Executive Compensation

Presenter: Ian Gamble
July 2018 (2 hours)

This session will discuss the design and taxation of deferred executive compensation plans that avoid the salary deferral arrangement rules. The plans canvassed will include stock option plans, share purchase plans, deferred bonus plans, deferred share unit plans, share appreciation right plans, and supplemental executive retirement plans. Several tax issues for each of these will be canvassed.

GST/HST: Tips and Traps

Presenter: James Capobianco
November 2018 (2 hours)

This session will discuss the design and taxation of deferred executive compensation plans that avoid the salary deferral arrangement rules. The plans canvassed will include stock option plans, share purchase plans, deferred bonus plans, deferred share unit plans, share appreciation right plans, and supplemental executive retirement plans. Several tax issues for each of these will be canvassed.

International Employees – Cross Border Tax and Social Security

Presenter: Ben Reagh
December 2016 (2 hours)

International mobility is common place in our globalized economy. However, the tax implications for the individuals, and tax compliance obligations of employers, are not comparatively common knowledge. This session will cover the tax tips and traps of cross border employment for both in and out-bound arrangements to/from Canada.

Safe Income – A Comprehensive Review

Presenters: Paul Cormack, Janette Pantry
June 2017 (2 hours)

This session will provide a comprehensive review of the concepts of safe income, the relevant case law and a review and update on the CRA's positions surrounding safe income. It will also provide some practical issues to consider when dealing with safe income.

SBD Multiplication – Closing the Loopholes & the Impact on CCPCs

Presenter: Hayley Brown, Shane Onufrechuk
July 2017 (2 hours)

The 2016 Federal Budget put in place complicated new rules to prevent the multiplication of the small business deduction by owners of a business. The impact of these rules is more wide spread then the budget document suggested and will add complexity to many corporate tax returns. This session will summarize these rules and discussion new ownership structures and other considerations for companies that are impacted by these rules.

U.S. Tax – Cross Border Financing and U.S. Tax Reform: Tips & Traps

Presenters: Jodi Moss & Wynn Vo
November 2018 (2 hours)

This session will cover certain key fundamental Canadian and US tax principles applicable to cross-border financing, the impact of US Tax Reform, and tips and traps of cross-border inbound and outbound financing arrangements to/from Canada and the US.